



P3

Paper Print Packaging

» **ipw** *bio-fibre*MAGAZINE

» **Druckspiegel**

» **Paperazzo**

» **WILHELM BEESTERMOELLER**

**EXISTENCE
AND ANONYMITY**

» **ITC PAPERBOARDS**

NEW ACTUATOR BY ABB






» **OPTIMAL CREASING**

**PACKAGING BOARDS
WITH WATER-BASED
BARRIER COATINGS**

1-2/2022



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Existence and Anonymity

Wilhelm
Beestermöeller


ABB

New Actuator for
ITC Paperboards


Optimal Creasing

Packaging Boards
With Water-Based
Barrier Coatings



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“And if you gaze into an abyss for a long time,
the abyss also gazes into you.”

(Friedrich Nietzsche (1844 – 1900), German philosopher, essayist, poet and writer.)

Dear readers!

Referring to current political events in the editorial of a quarterly trade journal involves a certain risk; there is a high probability that things will change fundamentally very quickly. Unfortunately, however, the Russian invasion of Ukraine has taken on a certain consistency, to say the least, pushing many other issues into the background. The first studies and surveys (for example those of the German Bundesverband Druck und Medien – bvdmedien) already show the clearly negative impact the situation is having on economic activity – this also applies to the paper and printing industry: Energy costs continue to rise dramatically, suppliers are forced to make further price increases for raw materials, wood from Russia and Belarus has been declared as “conflict wood”, companies expect a declining production development over the next months, and the turbulences on the paper markets will – of that the industry associations are sure – continue. The bottom line is that there will be less willingness to invest (because of the higher risk) – and further price increases in the paper industry, and with that goes a further migration of potential customers in the direction of digital channels. For an industry that is far from overcoming the consequences of the pandemic, the prospects are currently not good. Diversification could soon be the order of the day.

On our own behalf, we can now introduce you to a redesign of our social media presence: We are looking forward to interested followers and contacts on LinkedIn and Twitter!

Have a great read & stay safe!

Stefan Breitenfeld

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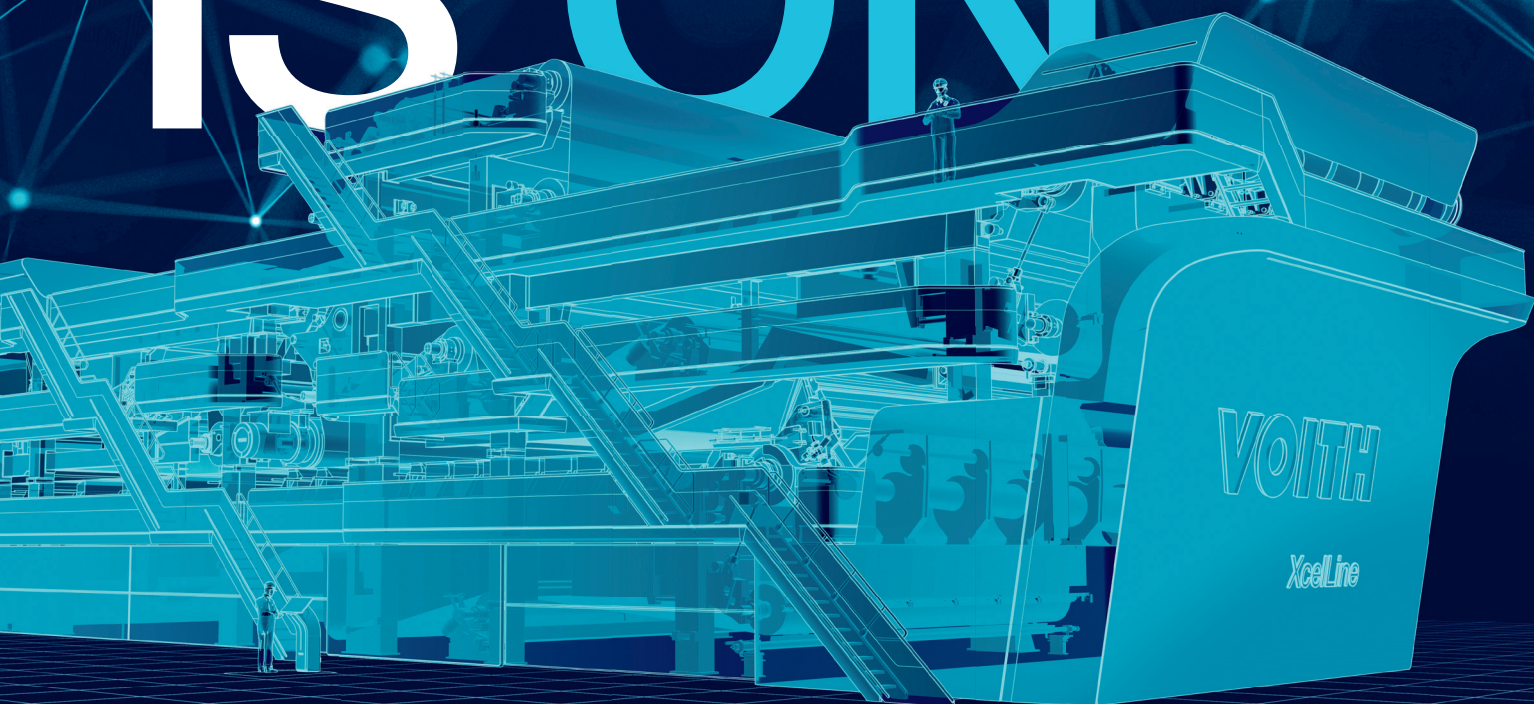


Stefan Breitenfeld, Editor-in-Chief, P3
Image: Private



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